

## **Historic, Archive Document**

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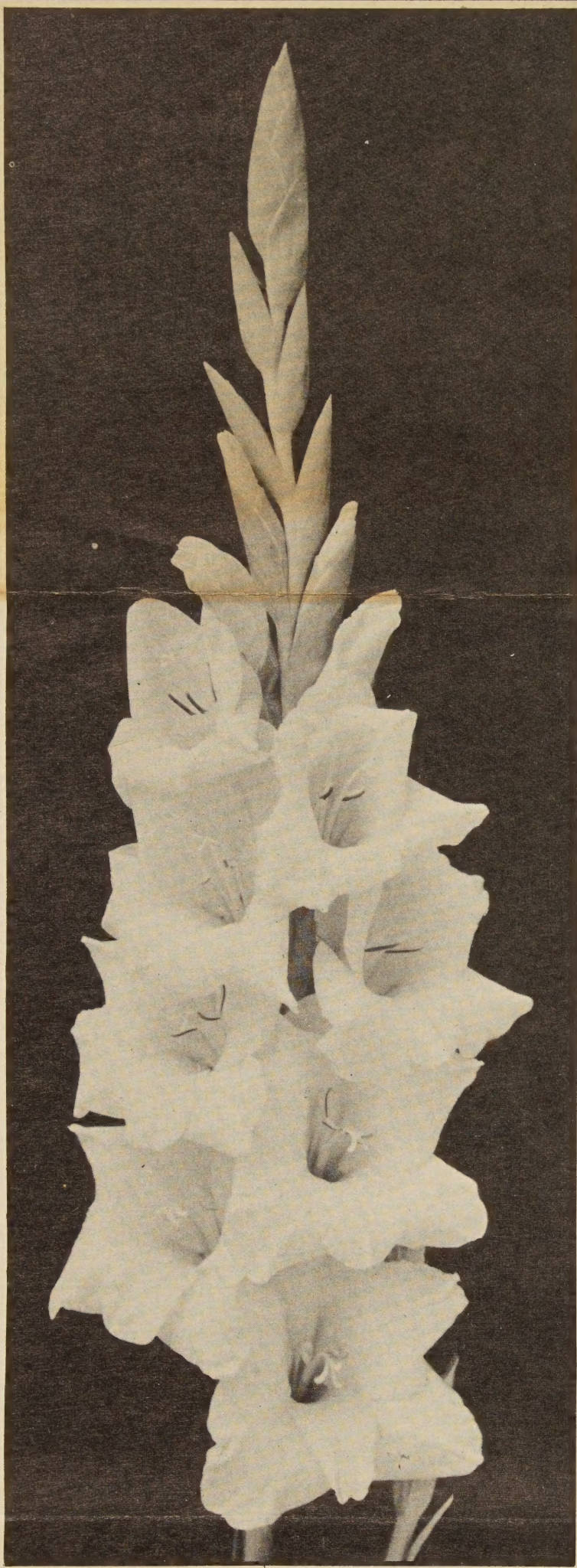


# New! The Victory Gladiolus

PEARL HARBOR

GLADIOLUS

LIBRARY  
RECEIVED  
★ APR 10 1942 ★  
U. S. Department of Agriculture



Variety Pearl Harbor

## INTRODUCED IN 1942 FOR THE FIRST TIME

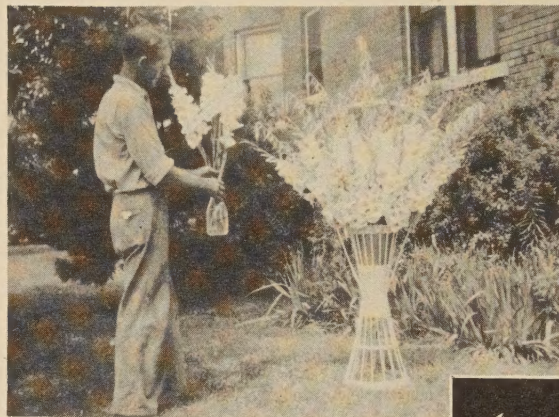
You are not buying something old when you purchase bulbs of PEARL HARBOR. Not one bulb or bulblet was sold or offered for sale until this year 1942, until we were sure that Pearl Harbor would meet the test of the most discriminating buyer, the Florist. The test has proven to be that Pearl Harbor is the white to hold up well under most severe conditions, and is just the variety for their work.

Mr. Schaafsma, who has the complete stock of Pearl Harbor, continued to build up this stock, and now has sufficient bulbs to offer this year to the Grower of Cut Flowers.

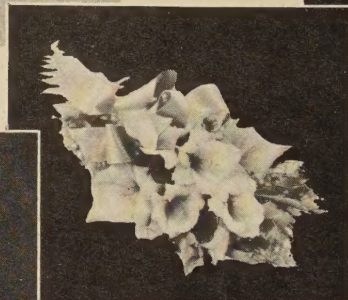
To the Retail Catalog trade we ask you to consider this outstanding variety as one to list next year. Write us and make reservations, or take advantage of our introductory offer and grow these bulbs yourself.

THE VICTORY GLADIOLUS FOR 1942 — PEARL HARBOR

## Floral ARRANGEMENTS of BEAUTY EXCELLENT — BEAUTIFUL PEARL HARBOR



*Lasting  
Qualities  
are  
Superb*



SOLD EXCLUSIVELY BY

KUNDERD GLADIOLUS FARMS  
GOSHEN — INDIANA

NORTH WICHERT GARDENS  
WICHERT — ILLINOIS

PLAN NOW to  
include this New  
Outstanding Pure  
White Gladiolus in your  
PLANTING THIS YEAR

*You will not be disap-  
pointed with Pearl Harbor  
as a CUT FLOWER*

**A REAL MONEY MAKER  
STOCK UP NOW**

### ORDER BLANK

KUNDERD GLADIOLUS FARMS  
GOSHEN — INDIANA

NORTH WICHERT GARDENS  
WICHERT — ILLINOIS

GENTLEMEN —

PLEASE ENTER MY ORDER FOR PEARL HARBOR GLADIOLUS BULBS TO BE  
SHIPPED AT EARLY PLANTING TIME

Per 100 Rate

\_\_\_ No. 1 BULBS @ \$15.00 \_\_\_  
\_\_\_ No. 2 BULBS @ \$12.00 \_\_\_  
\_\_\_ No. 3 BULBS @ \$10.00 \_\_\_

TOTAL

Per 1000 Rate

\_\_\_ No. 1 BULBS @ \$100.00 \_\_\_  
\_\_\_ No. 2 BULBS @ \$90.00 \_\_\_  
\_\_\_ No. 3 BULBS @ \$80.00 \_\_\_

TOTAL

Not Less Than 50 Bulbs at 100 Rate—250 Bulbs at 1000 Rate

Please SHIP EXPRESS \_\_\_ PARCEL POST \_\_\_ MOTOR FREIGHT \_\_\_  
PRICES QUOTED F.O.B. NO PLANTING STOCK FOR SALE THIS YEAR



*Announcing! The Victory Gladiolus for 1942*

*PEARL HARBOR*

## **The CHAMPION Pure White Commercial Florist Variety**

BULBS OFFERED FOR SALE FOR THE FIRST TIME THIS YEAR TO COMMERCIAL FLOWER GROWERS

**8**

**CHAMPIONSHIP PRIZES IN 1940 - 1941**

**A RECORD — UNEQUALED — FOR A NEW VARIETY**

***Tall Growing — Excellent Propagator — Early Blooming Habits***

**PEARL HARBOR — Decorative — Early Mid-Season**

It is our pleasure to offer Growers and Commercial Flower Lovers a new addition to the flower world. The New Pure White Gladiolus Variety is named in honor of Pearl Harbor.

Purest white with no markings make this variety very valuable as a commercial cut flower which we have longed for in many years. Unusual lasting qualities, straight tall stalks, heavy foliage, vigorous and a very rapid propagator. Flower head carrying 20 to 22 buds, and opening 10 to 12 lovely good size pure white florets at a time. Buds showing color on balance of spike.

The many letters we received indicating the many fine merits of this variety lead us to believe that Pearl Harbor Gladiolus will surpass any other white Gladiolus in existence today.

Pearl Harbor the past two seasons was shown in competition as a new seedling and in this class won the highest honors. In the basket, artistic arrangement, specimen spikes, won wherever exhibited. Eight Championship Prizes in some of the country's leading shows, make this a record for a new seedling.

Be the first to grow Pearl Harbor in your locality, it will boost your sales and will give you just the white variety that you have waited for. **ORDER A TRIAL ORDER TODAY!**

***Stock Limited!***

**KUNDERD GLADIOLUS FARMS**

**GOSHEN**

**INDIANA**

**SOLD EXCLUSIVELY BY**

**NORTH WICHERT GARDENS**

**WICHERT**

**ILLINOIS**

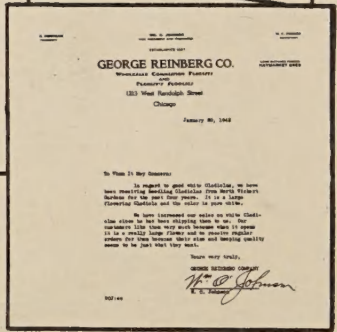
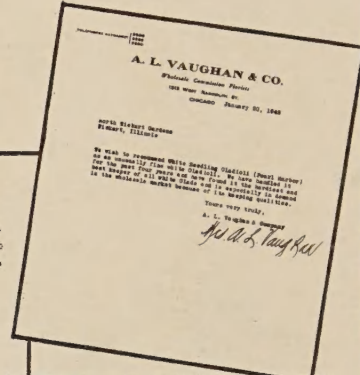
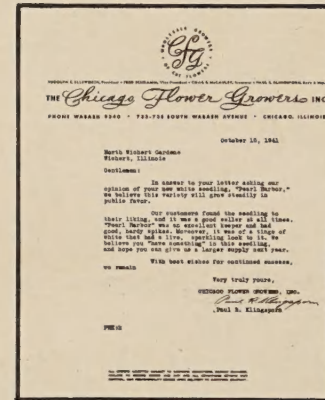
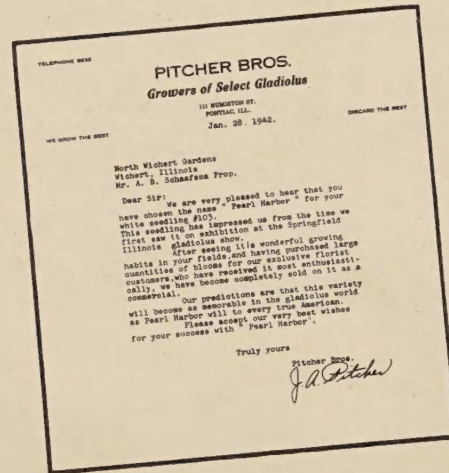
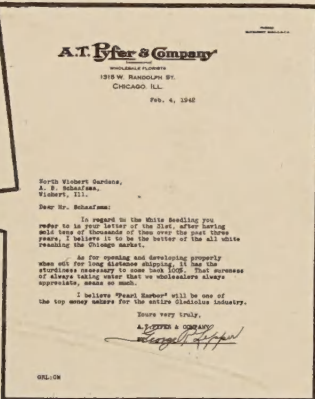
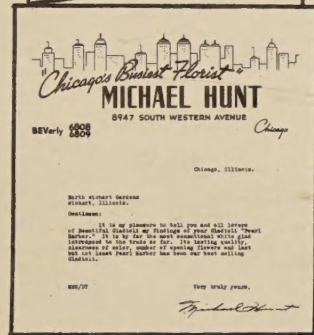
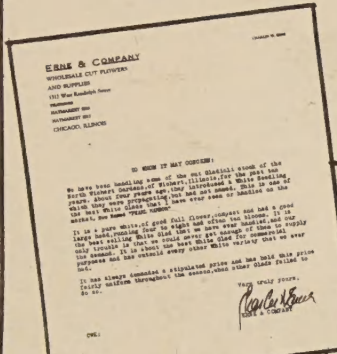
***Order Now!***



# Over \$3,000 Sold in Cut Flowers This Past Season by A. B. Schaafsma, Grower and Introducer of this Magnificent New White Gladiolus — **Pearl Harbor**

**Superb Lasting Qualities — Profits to You — Reliable Purest White Cut Flower**

## GROW THIS EXCELLENT GLADIOLUS INCREASE YOUR SALE OF FLOWERS



## Here's What Wholesale Florists Think of **PEARL HARBOR** as a Cut Flower

# Our predictions are that this variety will become as memorable in the Gladiolus World as **PEARL HARBOR** will to every TRUE AMERICAN.

**It's Here —  
The Victory  
FLOWER**

**ATTENTION!**

**COMMERCIAL  
FLOWER GROWERS**

*Outstanding New Creation*  
**for 1942**

**Sensational Opportunity - Look Inside**

**KUNDERD GLADIOLUS FARMS, GOSHEN, INDIANA, U. S. A.**

Sec. 562, P. L. & R.  
U. S. Postage  
**PAID**  
GOSHEN, IND.  
PERMIT NO. 14

U. S. Dept. of Agriculture  
Bureau of Plant Industry  
Fruit & Vegetable Crops &  
Diseases  
Washington, D.C.

*Miss Pendleton*